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and Competitive Success

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May Professional Development Meeting: Siemens Materials Movement Project

May 2007

Next Meeting

Mr. Harold Robbins,
CPIM, CIRM

Presents

Siemens Materials
Movement Project



Tuesday, May 15, 2007

VCU School of Business
Room 1129
1015 Floyd Ave.
Richmond, 23284

6:00 – 6:45 PM

Registration, Light Dinner,
Networking

6:45 – 7:00 PM

Announcements

7:00 PM

Presentation

Cost

\$10 per person, at the door.
Please make checks out to
"Richmond APICS Chapter".

RSVP by Friday, April 7

To

Ivana Perkins at

PerkinsI@wyeth.com

Please Share This
With Your Colleagues

A Siemens AG material sourcing and movement project was initiated in 2005 from a year long study of best practices surveys completed by the corporate consulting staff beginning in 2004. "World Class" logistics operations world-wide was the basic objective where the best practices were compiled and documented and then applied.

The end product for the Newport News facility was a facility-wide material movement project to cut the number of times materials are handled and shorten the flow paths. Of course the critical production supports such as meeting customer schedules, maintaining inventory accuracy, reducing overall costs, etc., had to be primary objectives.

The end result is a facility delivery train system that has been identified as a world-class technique within Siemens AG that is being expanded into other areas within the facility. The first phase of the project implemented through March of 2006 resulted in cost savings of \$260,000, mainly through reduction of redundant material handlers, consolidation of warehouse operations and the associated capitol equipment and better material flows over 7/24 continuous operations.

This project is continuing to evolve into other areas such as material movements within internal facility departments and to major outside services suppliers. A major challenge in the very near future is how the new system will handle two new product lines coming mid-2007 from other Siemens facilities.

Harold Robbins, CPIM, CIRM

Mr. Harold Robbins has worked in the manufacturing and consulting fields for 41 years at several major companies; Harris Corporation, Magnavox, General Electric, and Siemens VDO. He is currently Physical Distribution Team Leader at Siemens VDO Automotive, where he is responsible for receiving, shipping, and warehouse operations. He leads project efforts involving general materials management, 5S, Kanban, and Lean.

Mr. Robbins has a Bachelor of Science Degree from VCU and has completed a Lean Manufacturing Program from the University of Michigan. Harold joined the APICS, Richmond, VA Chapter in 1986 when he was employed at General Electric. He has continued his relationship with APICS with the Hampton Roads Chapter, and is currently serving as their Treasurer. He also enjoys woodworking.

President's Message

Sandra Faulkner, CPIM

GREETINGS! Thanks to all those who attended the April Professional Development Meeting (PDM) at Wyeth Pharmaceuticals on Tuesday, 4/10. We had a great crowd! Our thanks to **Mr. Joseph F. Shedlawski**, CPIM, Principal, Commercial Operations, Wyeth Consumer Healthcare, and APICS President, for his excellent presentation on Operations Management. Joe has provided his presentation for those of you who inquired. You may share this information with those in your organization who were unable to attend our Bosses' Night. The website link is www.APICSRichmond.org/pdm/BossesNight.htm.

Thanks also to **Ivana Perkinson**, our VP of Education, and her boss, **Larry Patterson**, Senior Director-Materials Management at Wyeth, who provided a venue for our meeting and a great buffet meal for the attendees. We appreciate all that they have done for the Chapter, so it was our pleasure to recognize their dedication to APICS at the meeting.

May Professional Development Meeting

Our May PDM will feature **Mr. Harold Robbins**, CPIM, CIRM, and Physical Distribution Team Leader at Siemens VDO Automotive in Newport News VA. You might have seen Mr. Robbins recently; he is featured on page 7 in the April 2007 issue of APICS Magazine. Mr. Robbins will present an overview of the **Siemens Material Movement Project**. The May meeting will be held on **Tuesday, May 15, 2007, at 6:00pm**, at the VCU School of Business, Room 1129. A light dinner will be served. Read more about Mr. Robbins and his project, as well as meeting details, elsewhere in the newsletter and on the [PDM page](#).

Our May PDM will also be our **Annual Business Meeting**. The Nominating Committee, consisting of Mr. Michael Kurze, Mr. Fred Newruck, and Mr. Tom Sutterfield, has defined a slate of officers for 2007/2008. The results of on-line voting for the Board of Directors for the next Chapter year will be announced at the May meeting. Please be sure to vote by clicking on the **Board Election** menu option on the web page!

Regarding the **APICS Supply Chain Contest**, remember to turn in your wristband and donation at the May PDM. Your wristband will be collected and turned over to the Region XI staff to complete their wristband chain from among all Chapters in the Region - and unfurled at the 2007 APICS International Conference & Exposition (Denver, October 2007). Wouldn't it be great if our Region won?!! Your donation will be contributed to American's Second Harvest Food Bank. It would be great to have full participation from our entire membership. If your colleagues can't make it, be sure to bring their wrist chain and donation with you.

Career Center

I want to remind our members of the [Career Center](#) section of our web page. We've had a number of companies and placement firms post open positions recently, all of which are APICS-related, and many of which are in the Richmond area. If you're seeking employment, Individual resumes can also be posted.

Detailed Scheduling and Planning Workshop

Finally, there is still time to register for the CPIM **Detailed Scheduling and Planning Workshop** to be held at John Tyler's Featherstone Campus beginning on **Friday, May 11th**. You can register on-line at www.ccwa.vccs.edu or contact the Instructor, David Credicott at dec@ACUMENcorp.com.

We look forward to your continued participation in the programs and events sponsored by your Richmond Chapter.

Directions to:

VCU School of Business
Room 1129
1015 Floyd Ave.
Richmond, 23284

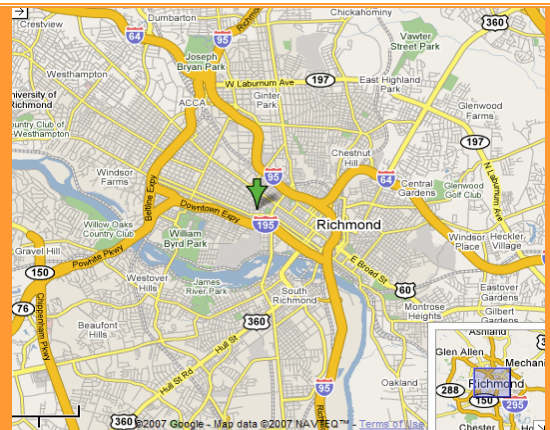
VCU is located in downtown Richmond.

For detailed directions, visit

www.apicsrichmond.org/pdm/Robbins.htm

and click on the image for an interactive map and directions from your location.

There is plenty of street parking available in the area.



Education Corner

Ivana Perkinson, CPIM, Vice President - Education

Before we break for the summer, we have the **Detailed Scheduling & Planning** Class to offer you. The details are as follows:

Schedule: Friday, May 11, 2007, 8:00am - 5:00pm
 Saturday, May 12, 2007, 8:00am - 5:00pm
 Saturday, May 19, 2007, 8:00am - 5:00pm
 Registration Deadline: Friday, May 4, 2007

Location: CCWA @ John Tyler Midlothian Featherstone
 Professional Center, Room F107
 1807 Huguenot Road, Suite 108
 Midlothian, VA 23113

Cost: \$375 for APICS members, \$450 for non-members

As mentioned last month, we have had continued interest in the **Basics of Supply Chain Management** Class. The April dates for the class have been pushed out. We will try to offer this class in May. April proved to be short notice for arranging a location. Once the dates have been firmed up, we will communicate these to you all.

Certified Supply Chain Professional (CSCP) Exam, June 23, 2007: If you were planning on taking the June 23, 2007 CSCP exam, please note that April 27, 2007 was the deadline for your Eligibility Application. You will be notified by APICS if you meet the eligibility requirements. Upon that notification, you have until May 11, 2007 to register for the CSCP exam.

I would like to again thank our members for your continued support of our educational offerings.

Membership Corner

Anne Kraft, Vice President - Membership

Please join us at our next Professional Development Meeting (PDM), Tuesday evening, May 15, 2007 at VCU School of Business, Room 1129. This event will feature Mr. Harold Robbins, CPIM, CIRM, and Physical Distribution Team Leader at Siemens VDO Automotive in Newport News VA. We will also include a light dinner.

Spread the Word!

One of our Chapter's primary goals is to "provide opportunities to the membership and local businesses to enhance relationship and communications." Retaining and expanding our membership is paramount to that goal. No one can promote our Chapter as you can --- we need and appreciate your help!

One of the best ways to promote our Chapter is through word of mouth. We encourage all of our members to invite a friend or associate to one of our meetings --- we welcome visitors. Speak to your company about our organization and becoming a Corporate Member. If you think your company would like to host a plant tour, please let us know.

2007 – 2008 Board Election

An important reminder from Michael Kurze, our Chapter VP and Chair of the Election Committee:

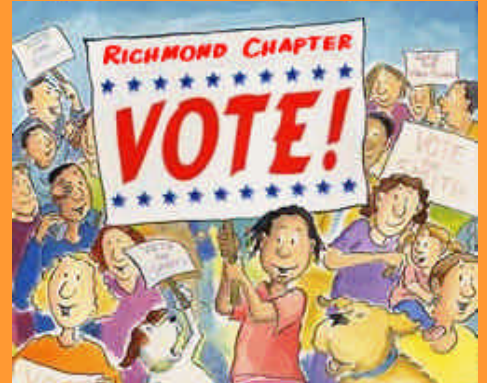
It is time for the Richmond Chapter of APICS to elect officers for the 2007-2008 operational year. Please visit the [Board Election](#) page on our website to vote. You will find an online ballot which includes the current nominees and brief biographies. "Write-in" votes will be counted, but please make sure that the additional nominee is interested in serving on the Board of Directors.

Only APICS members in the Richmond area are entitled to cast votes in the Chapter election. You will need to provide either your APICS Member number or your APICS Corporate Voting Member number on the top of the online voting form. If you do not know your membership number, but feel that you're entitled to vote, please enter your name and we will validate your membership number.

The election closes on Monday, May 14, at 8pm. The new Board of Directors will be announced on Tuesday, May 15, during our next PDM, which is the last event for this chapter year.

If you'd like to take a more active role in our group next year, volunteering on one of our committees is a great opportunity to get more involved and to help build our chapter. Please contact me at VicePresident@APICSrichmond.org for more information – we'd love to hear from you.

I have enjoyed serving as the Chapter Vice-President and Chair of the Election Committee, and I look forward to seeing you at one of our next professional events.



APICS Richmond Chapter, Inc.
Board of Directors

President

Sandra Faulkner, CPIM
Philip Morris USA
President@apicsrichmond.org

Chapter Vice President

Michael Kurze, CPIM
Zeiss Optical
VicePresident@apicsrichmond.org

Treasurer

Michael Seifert, CPIM, JONAH
Capital One
Treasurer@apicsrichmond.org

Immediate Past President

Darrin Armentrout
Cherokee Information Systems
PastPresident@apicsrichmond.org

Marketing VP

Dave Credicott, CFPIM
ACUMEN Corporation
Marketing@apicsrichmond.org

Marketing Committee

Dean Young
Virginia's Philpott Manufacturing
Extension Partnership
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Dave Harris, CPIM, CIRM
Mead Westvaco
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Membership VP

Anne Kraft
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Education VP

Ivana Perkinson, CPIM, CIRM, CSCP
Wyeth Pharmaceuticals
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Education Committee

Jim Dedie, CPIM
Dedie Consulting Services
dedie@comcast.net

Dr. Nezh Altay
University of Richmond
naltay@richmond.edu

Fred Newruck, CFPIM
Ryerson
Fred.Newruck@Ryerson.com

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

To learn more about the APICS community, visit www.apics.org.



APICS Richmond Chapter, Inc.

Attn: Sandra Faulkner, President
P.O. Box 1566
Mechanicsville, VA 23116