



Advancing Productivity, Innovation,
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April 2007

Next Meeting

Annual Bosses' Night

Featuring

**Operations Management:
Past, Present, and Future**



Presented by

**Mr. Joseph Shedlawski, CPIM
President, APICS**

Tuesday, April 10, 2007

Wyeth

**Wyeth Pharmaceuticals, Plant B
2248 Darbytown Road
Richmond, VA 23231**

6:00 – 6:30 PM

Registration & Networking

6:30 – 7:00 PM

Buffet Dinner & Announcements

7:00 PM

Presentation

Cost

**Thanks to the generosity of Wyeth,
there is no charge for members, guests,
or visitors.**

RSVP by Friday, April 7

To

Ivana Perkins at

PerkinsI@wyeth.com

**Please Share This
With Your Colleagues**

April is Bosses' Night!

Request to all APICS folks: Please invite your boss and senior management to our next chapter meeting on **Tuesday evening, April 10**. This special event will include a buffet dinner and a keynote presentation by our national APICS President, Joseph F. Shedlawski.

Joe's talk, entitled "**Operations Management: Past, Present, and Future**" will be of core interest to any APICS aficionado, as well as to all management people responsible for the planning, scheduling, and control of activities that deliver products or services. Joe's experience, his senior management role at Wyeth, and his APICS credentials bring tremendous credibility to his topic.



Joe will also discuss the benefits that APICS membership brings to individual and corporate members alike.

**Operations Management:
Past, Present, and Future**

The field of Operations Management has evolved a long way since the introduction of mass production by Henry Ford at the turn of the 20th century. For many years following that milestone event, the name of the game was to produce as much as possible with relatively unsophisticated tools to plan and control the process. Starting in the 1970s, it was all about MRP and MRPII. By the '80s, the U.S. and Canada had adopted the efficiencies of the Japanese, namely TQM, Just-in-Time, kanban, and kaizen. Today, the mantra is supply chain integration. Global sourcing, supply chain complexity, manufacturing flexibility, lean management, information technology, and quality improvements have all reached levels which were un-imaginable just a few years ago.

What's next for Operations Management? And, what's next for APICS? Addressing these questions is Joseph F. Shedlawski, CPIM, Principal, Commercial Operations with for Wyeth Consumer Healthcare and President of APICS, The Association for Operations Management. Joe will provide his insights on the evolving field of Operations Management, and will share some perspectives on how he sees APICS expanding its global leadership position in the Operations Management arena.

(for more about Mr. Shedlawski as well as directions, see page 2)

President's Message

Sandra Faulkner, CPIM

GREETINGS! Thanks again to those who attended our March Tour of the [Quartermaster Museum at Fort Lee](#) in Petersburg. The tour, led by Mr. Tom O'Gorman, was a walk through time of all the services and resources that the Quartermaster provides to Army troops, then (1775) and now (2007). There were 11 exhibit galleries that covered everything from clothing, food, and fuel, through aerial delivery of supplies, the purifying of water, and supplying horses and mules. These galleries also contained important and interesting artifacts. Thanks again to Michael Kurze, our Chapter Vice President, for setting up this event.

Bosses' Night

Our [April Professional Development Meeting \(PDM\)](#) will be a big evening for us. Invite your boss and senior management to hear [Mr. Joseph Shedlawski, CPIM, and President of APICS National](#), present "[Operations Management: Past, Present, and Future](#)". The PDM will be held on Tuesday, April 10th, and hosted by Wyeth Pharmaceuticals at their Darbytown Road facility. Our thanks go to our Vice President of Education, Ivana Perkinson, CPIM/CSCP, for putting this meeting together. Be sure to share this information with your colleagues and RSVP to Ivana at PerkinsI@wyeth.com by Friday, April 7th. Read more about the April PDM elsewhere in this Newsletter or on our [event page](#).

2007-2008 Board and Nominating Committee

Reminder: If you are interested in serving on the Nominating Committee that will prepare a slate of officers for the 2007-2008 Chapter Year, or, if you are interested in serving on the Board of Directors next year, contact Chapter VP Michael Kurze at VicePresident@APICSrichmond.org.

We look forward to your continued participation in the programs and events sponsored by your Richmond Chapter.

More about Joseph F. Shedlawski (cont. from page 1)

Joseph F. Shedlawski, CPIM, is employed at Wyeth Consumer Healthcare, located in Madison, New Jersey, as Principal, Commercial Operations. He is responsible for policies, practices, and metrics to improve and to sustain the cost effectiveness and customer service level of supply management activities. Joe has over 22 years of leadership experience in many aspects of Operations Management, in both plant and headquarters environments, in the pharmaceuticals, vaccines, and consumer products businesses. He has implemented and refined Sales and Operations Planning processes for both vaccines and consumer businesses. Joe has a Bachelor of Science degree in Biology from Bucknell University, Lewisburg, PA, and an MBA in Finance with Honors from Iona College, New Rochelle, NY.

Joe is a long-time active member of the Northern New Jersey Chapter of APICS, and served as their President in 1991. He is an APICS certified CPIM Instructor as well as Train-the-Trainer Instructor, and has conducted many seminars and presentations for APICS at the Chapter, Regional, and International Conference levels. He has served on the APICS Board of Directors in various capacities for eight years and is currently the President of APICS.

Directions to:

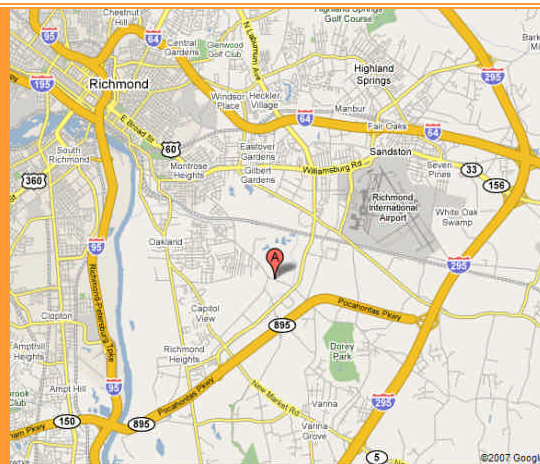
Wyeth Pharmaceuticals, Plant B, 2248 Darbytown Road

From I-64:

- Take Exit 195 onto Laburnum Avenue, southbound for 3.5 miles
- Turn right onto Darbytown Road, continue ¼ mile
- Turn right into the Wyeth parking lot and follow the signs to the Visitor Center

From Pocahontas Parkway, 895:

- Take Laburnum Avenue exit (toward VA-5/New Market Road), continue 2.6 miles
- Turn left onto Darbytown Road, continue ¼ mile
- Turn right into the Wyeth parking lot and follow the signs to the Visitor Center



Education Corner

Ivana Perkinson, CPIM, Vice President - Education

Hello Everyone. I would like to thank those who participated in our recently completed Master Planning of Resources class. We had students from MetlSpan, MeadWestvaco, and Hamilton Beach. Your continued support of our educational offerings is appreciated and allows us to continue to offer development opportunities to the chapter. Our next class in the CPIM review series is as follows:

Detailed Scheduling and Planning

Friday, May 11, 2007, 8:00am - 5:00pm

Saturday, May 12, 2007, 8:00am - 5:00pm

Saturday, May 19, 2007, 8:00am - 5:00pm

Registration Deadline: Friday, May 4, 2007

Cost: \$375 for APICS members, \$450 for non-members

We have also had continued interest in the Basics of Supply Chain Management Class, so we will be offering this class again. We've setup the following dates for this class:

Basics of Supply Chain Management (2nd offering)

Friday, April 20, 2007, 8:00am - 5:00pm

Saturday, April 21, 2007, 8:00am - 5:00pm

Friday, April 27, 2007, 8:00am - 5:00pm

Registration Deadline: Friday, April 13, 2007

Cost: \$375 for APICS members, \$450 for non-members

The Basics of Supply Chain Management Class is an excellent overview of material flow, from internal and external suppliers to and from your organization. A detailed flyer will be sent out with the location information. To complete our educational offerings for the Spring, we will soon be publishing the finals details for the **CSCP Review Course**. Stay tuned for that information.

Please email me at education@APICSRichmond.org if you have any questions about the above offerings.

Membership Corner

Anne Kraft, Vice President - Membership

I'd like to welcome our new members;

John Skelton

Oscar Stern, MeadWestvaco

William Barksdale

Wojciech Blaziak

James Stone, Metl Span

Cathy Innis

Vinay Bhandari

Jonathan Yancey

James Delph, The Antioch Company

It's great to have you in the Richmond Chapter! Please join us at next Professional Development Meeting (PDM), **Tuesday evening, 6pm, April 10 at Wyeth Pharmaceuticals**. This special event will include a buffet dinner and a keynote presentation by our national APICS President, Joseph F. Shedlawski.

One of our Chapter's primary goals is to "provide opportunities to the membership and local businesses to enhance relationship and communications." Retaining and expanding our membership is paramount to that goal. No one can promote our Chapter as you can --- we need and appreciate your help!

One of the best ways to promote our Chapter is through word of mouth. We encourage all of our members to invite a friend or associate to one of our meetings --- we welcome visitors. Speak to your company about our organization and becoming a Corporate Member. If you think your company would like to host a plant tour for our group, please let us know.

Certifications!

Have you recently received your CPIM, CSCP, or CIRM certification? If so, please send me a note. We would love to recognize your accomplishment.

Joining APICS Richmond

Individual and Corporate memberships are obtained via the APICS International website at www.apics.org. Please let them know that you wish to join the Richmond chapter.

For additional information, contact Anne Kraft at Membership@APICSRichmond.org

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APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

To learn more about the APICS community, visit www.apics.org.



APICS Richmond Chapter, Inc.

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