



Advancing Productivity, Innovation,
and Competitive Success

www.APICSRICHMOND.org

April 2006

Next Meeting

Dr. Nezh Altay, Ph. D.

Presents

**"Products, Processes, and
Capabilities:
The Triangle of
Operational Success"**



**Tuesday April 11th
6:00 PM**

**Wyeth Pharmaceuticals
2248 Darbytown Road
Richmond, VA 23231**

**6:00 – 6:30 PM
Registration & Light Dinner**

**6:30 – 6:45 PM
Welcome & Introductions**

**6:45 – 7:45 PM
Presentation**

**Cost
Due to our hosts' generosity,
the meeting is free for
Members and Visitors**

**RSVP Please to
Sandy Faulkner
Chapter Past President**

**By email:
PastPresident@apicsrichmond.org**

**By phone:
(804) 283-9710**

**Please Share This
With Your Colleagues**

**April PDM:
Dr. Nezh Altay**

presents

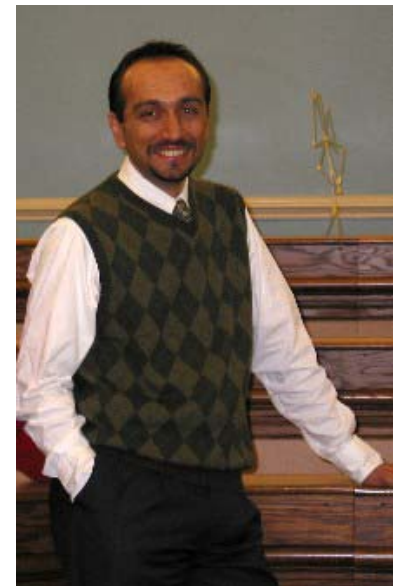
**"Products, Processes, & Capabilities:
The Triangle of Operational Success"**

With technology advancing and globalization expanding, competition will get tighter forcing firms to turn to Operations in order to increase efficiencies, improve agility, and drive revenues. Firms which are able to align their products, processes and capabilities will gain competitive advantage. In this talk, we will introduce the triangle of **Products, Processes and Capabilities** as a new model for Operational Success. This model is based on already existing theories of capabilities based competition, process design and improvement, and product development, but focuses specifically on the interaction of these three approaches with each other, providing a holistic view of operational competitiveness.

More on Dr. Nezh Altay

Dr. Altay is an Assistant Professor of Operations Management at the Robins School of Business of the University of Richmond. He has been very active with the Richmond APICS Chapter board of directors, especially on the Education Committee.

For further information on Dr. Altay's background and areas of specialty, refer to his home page: www.richmond.edu/~naltay/. You may contact him at naltay@richmond.edu.



Our host, Wyeth Pharmaceuticals, will be providing a light dinner as part of the meeting. Because of their generosity, there will be no fees for members or visitors. Due to security preparations and to get a headcount for dinner, please sign up with Ms. Sandra Faulkner at PastPresident@APICSRichmond.org or by calling (804) 283-9710 by **Monday, April 10** if you plan to attend. We will do our best to accommodate late additions, but you might not have food unless you register in advance!
(see Directions on Page 4)

President's Message

Darrin Armentrout

Please join me in thanking **Alyce Kemp-DeWitt** for her motivating presentation "Stressed-Desserts" at our March Professional Development Meeting. Transforming "stressed" into "desserts" is a unique and useful tool in today's high-paced world. Everyone attending the meeting found her presentation informative, interesting, and entertaining.

Professional Development Meeting

The Richmond Chapter of APICS hosts Professional Development Meetings for the benefit of our members, their guests and those simply interested in APICS. There is no requirement for certification or for active enrollment in educational offerings in order to attend. This includes attending the chapter meetings and participating in our seminars and discussion groups.

Our April Professional Development Meeting is scheduled for Tuesday, April 11, and features our very own **Dr. Nezh Altay**. His presentation is entitled "Products, Processes, and Capabilities: The Triangle of Operational Success". Although he has been developing this model for some time, this will be his first presentation on the topic. Visit the [April PDM](#) page for details about Dr. Altay's presentation and meeting details.

Our meeting host will be Wyeth Pharmaceuticals, located near the Richmond International Airport. Wyeth will include a light dinner as part of the meeting. Registration will begin at 6:00pm. As always, visitors and guests are warmly welcomed. Because of Wyeth's generosity, there will be no fee for members or visitors.

Please signup with Ms. Sandra Faulkner at PastPresident@APICSrichmond.org or (804) 283-9710 by **Monday, April 10** if you will be able to attend. Because of security preparations at Wyeth, as well as having a headcount for dinner, we would like to have all participant names by Monday. Last minute shows will be able to participate, but you might not have food!

2006-2007 Officer Nominations

As mentioned last month, we have formed a nomination committee to help identify and nominate candidates for chapter officer positions for the coming year. The committee is led by our Chapter Vice President, **Michael Kurze**. All [board positions](#) are on the table and if you'd like to take a more active role in our group, volunteering for a board position is a great opportunity to help build our chapter. If you'd like to nominate someone (including yourself), or if you'd like additional information on the board positions, Michael can be contacted at mkurze@carlzeissvision.com.

The membership will be advised of the outcome of this nominating process and informed about details of the actual voting once the slate has been finalized.

2006 APICS National Bylaw Amendment

I have received a notice from the National APICS Board of Directors that it will convene a special meeting on Saturday April 29th to discuss a change to the associations Article of Incorporation. We have included a copy of the [proposed changes](#) in our website and the notice has been placed in the April issue of the APICS magazine. The proposed changes can be summarized as follows:

- The term of office for the APICS National President will be for four years. The first two as the president-elect and the second two as president.
- The term of office for the remaining APICS National Board Members will be 2 years.
- The term of office for regional Board Members will be one year and can not exceed three terms.
- No Board Members can now serve on the APICS National Board more than 7 years in succession.

Our chapter has been invited to participate in the discussions and take part in the vote on these bylaw changes. If any of our members have opinions to share or would like to attend, please contact me at President@APICSrichmond.org.

Education Corner

Ivana Perkinson, CPIM, Vice President - Education

March 2006 closes as one of the driest months in Richmond history! If this inspires your thirst for knowledge, then we are prepared to quench your craving. As Darrin mentions in the President's Letter, our [April PDM](#) features our own Dr. Nezh Altay, who is very active on our chapter education committee. My employer, Wyeth Pharmatecuticals, is hosting the meeting. I hope you will be able to join us on April 11 to hear Dr. Altay discuss his "triangle of operational success."

CPIM Workshops

This past month, we completed the Master Planning of Resources workshop. The next module in the series is Detailed Scheduling and Planning, and will be offered over two consecutive weekends on May 12,13 and 20th. Because education is a key objective of the APICS organization and our Richmond Chapter, we offer the entire five-module CPIM series each year. Following the May workshop, the final two workshops will offered in September and November. The entire schedule can be found on the [Education](#) page at www.apicsrichmond.org. Plan ahead and put these dates on your calendar!

Train-The-Trainer Class

Our APICS Region is offering a Train-The-Trainer workshop in mid-April for people interesting in becoming APICS certified instructors. This workshop is not offered frequently, so this is a great opportunity to enhance your teaching skills. Please refer to the [Train-The-Trainer](#) information page for the dates, location, registration, and content details.

CSCP Certification

On a personal note, I took the CSCP certification exam in Charlotte, NC, on March 11, 2006. The tests are not yet computer scored, so I'm still waiting to get my results. I'll have some feedback for you at an upcoming meeting or newsletter.

Membership Corner

Sandra Faulkner, CPIM, Membership Committee

I'd like to welcome our newest members; it's great to have you in the Richmond Chapter!

Ms. Rose Hohensee, the Antioch Company, Colonial Heights

Mr. Balaji Mysore, Account Manager, Richmond

We still have two more Professional Development Meetings scheduled for this Chapter Year – and I hope to see all of you there!

As we near the end of the Chapter Year, be sure to exercise your right to vote in the upcoming Board Election. Our Chapter Vice President and Nominating Committee Chairman, Michael Kurze, will be providing the results of the Nominating Committee's efforts by announcing a slate of officers for the 2006/2007 Chapter Year. You can nominate any member (even yourself!) at our May Business Meeting. If you are interested in serving on the Board, there is still time to let Michael know by e-mail at vicepresident@apicsrichmond.org

We'd like to hear from you on any subject; so be sure to share your ideas on potential meeting topics, great speakers you've heard that you would like to share with others, and improvements to our Chapter's ability to provide value to the membership.

**Directions to the April 11, 2006, Professional Development Meeting:
Wyeth Pharmaceuticals, 2248 Darbytown Road, Richmond, VA 23231
(804) 652-6700**

From I-64:

- Take I-64 to Laburnum Avenue (exit 195).
- Take Laburnum Avenue south, continue about 3.5 miles.
- Turn right at stoplight onto Darbytown Road, continue about 1/2 mile, and take entrance on your right between the two large buildings.
- Take left (west) into the parking lot, continue straight ahead as far as possible to find a parking spot.
- Enter through large glass doors at the west end of the building.

From Chippenham Parkway, via I-895 (toll):

- Take Chippenham Parkway south till it splits into I-95 and I-895. Follow I-895 eastbound (the left side of the split).
- Take I-895 eastbound about 2 miles, pay \$2.25 toll.
- Take first exit past toll booth onto Laburnum Avenue north.
- Continue on Laburnum Avenue about 2.8 miles.
- Turn left at stoplight onto Darbytown Road, continue about 1/2 mile, and take entrance on your right between the two large buildings.
- Take left (west) into the parking lot, continue straight ahead as far as possible to find a parking spot.
- Enter through large glass doors at the west end of the building.

**APICS Richmond Chapter, Inc.
Board of Directors**

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APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals.

To learn more about the APICS community, visit www.apics.org.



APICS Richmond Chapter, Inc.

**Attn: Darrin Armentrout, President
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Mechanicsville, VA 23116**