



Advancing Productivity, Innovation,  
and Competitive Success

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May 2005

Spring Seminar

**APICS Richmond &  
University of Richmond  
Robins School of Business  
Management Institute**

Present

**"Ready or Not....  
THE FUTURE IS HERE!"**

**Friday May 13<sup>th</sup>  
8:00 AM – 12:30 PM  
Robins School of Business  
Jepson Center  
University of Richmond  
Campus**

Registration recommended, walk-up participants welcome, up to venue capacity.

Visit

[www.APICSRICHMOND.org](http://www.APICSRICHMOND.org) to register or process online payments using our secure PayPal page.

Checks, cash, and PayPal payments will also be accepted at the door.

**\$100 for APICS and PMI  
(Project Management  
Institute) members,  
\$125 for non-members**

**Please Share This  
With Your Colleagues**

**Ready or Not...  
THE FUTURE IS  
HERE!**



The Richmond APICS Chapter, in conjunction with the University of Richmond Robins School of Business Management Institute, is pleased to offer a half-day seminar covering several hot topics of interest today:

**The State of RFID in the Industry  
by Ran Neuman, Philip Morris USA**

The topic of RFID continues to grab headlines and talked about within the industry. Companies are working toward meeting mandates and are searching for a clearer business case, and essentially ROI. This presentation will review the latest industry updates focusing on technology development, mandates update and review a case study on a mid-sized company considering the adoption of RFID.

**From Wal-Mart's Great RFID Experiment to Knowing  
Precisely Where Goods are Located in the Supply Chain:  
Why the Sarbanes Oxley Act is a Crucial Requirement for  
You as Logistics and Supply Chain Operations Managers  
by Susan Ancarrow, Troutman Sanders LLP**

- Wal-Mart's Great RFID Experiment: Achieving "Supply Chain Visibility" will require greater Sarbanes-Oxley Act due diligence for supply chain managers
- The High Cost of Logistical Snafus: Supply chain glitches could negatively impact company stock price by up to 20%
- Beyond Financials in Monitoring Internal Controls: Sarbanes-Oxley makes the human factor the new "Audit Point" in the supply chain
- Sarbanes-Oxley and Risk Management: Assessing Operations Risks within the supply chain
- Sarbanes-Oxley and its Impact on Inventory Control and Global Supply Chain Requirements
- Sarbanes-Oxley's Ultimate Goal for the Supply Chain: Computing and reporting all relevant spending and revenue currently and accurately 24/7

**Distribution & Supply Chain Logistics –  
The Beer Game  
by Michael Ford, TQM Works Consulting**

**The Beer Game** was developed by Jay Forrester at MIT's Sloan business school in the early 1960's. It is a simple yet realistic simulator of the supply chain and is still used today as a teaching tool for industrial dynamics. It has been played all over the world by thousands of people ranging from high school students to chief executive officers and government officials. Each participant plays a role in the production and distribution of a product, in this case "beer". Their objective is to manage inventory to achieve optimal customer service at each of the supply chain nodes, which turns out to be a challenging task. Players gain a deeper appreciation of the supplier/customer relationship, the importance of supply chain visibility, and the impact of lead times. Most significantly, they learn how their decisions have an impact on the supply chain as a whole.

**(See Page 2 for more details)**

## President's Message

Sandra Faulkner, CPIM

**GREETINGS!** Thanks again to those who attended our April Professional Development Meeting. We had 25 attendees at the Bottega Bistro to hear Mr. Ron Green's presentation of "Six Sigma for Dummies: How the Non-Expert Can Use Six Sigma Successfully". The presentation was a big hit as Mr. Green offered practical and easy-to-understand Six Sigma techniques to use in focusing on DMAIC – Define, Measure, Analyze, Improve and Control. If you could not make it, and would like a copy of the presentation, please let me know.

Our next Program offering is sure to be of interest to those of you in Logistics, Warehouse, Supply Chain, and Operations Management! We are offering a half-day seminar on Friday, May 13, 2005, to bring you three of the hottest topics today: Radio Frequency Identification (RFID), Sarbanes-Oxley Compliance, and Distribution & Supply Chain Logistics. We have joined forces with Robins School of Business Management Institute at University of Richmond to provide leading experts on each topic. Read more about our speakers later in this issue.

The seminar will take place at the University of Richmond's Jepson Center. Registration will begin at 7:45 a.m. and the Program concludes at 12:30 p.m. More details on this seminar can be found on our website's front page at [www.apicsrichmond.org](http://www.apicsrichmond.org). We urge you to share information about this event with your colleagues. There is limited space available, so register early and on-line; \$100 for APICS or PMI Members, \$125 for non-members. We will accept walk-up registration, if available.

Thanks to those who have submitted their name, or the name of another, for consideration for next year Chapter Board of Directors. The Nominating Committee is currently compiling this information into a slate of officers for the 2005/2006 Chapter Year. Because we will not be having a regular business meeting in May, the voting for the 2005/2006 Chapter Officers will most likely be conducted on-line. You'll be hearing more on this soon. We look forward to your continued participation in the programs that the Richmond Chapter sponsors.

### Ready or Not...THE FUTURE IS HERE!!

(continued from Page 1)

#### **About Ran Neuman:**

Ran Neuman has spent the last six years working in various positions within the Information Services organization at Philip Morris USA. He is currently a Lead Technology Analyst focusing on Marketing and Technology Innovation. Prior to his current role, Ran focused on defining business and technology architecture, and acted as an internal business process consultant for enterprise-wide initiatives. Prior to Philip Morris USA, Ran worked in various accounting roles and managed financial applications at AMF Bowling, Inc. Ran holds a Masters of Business Administration from the University of Richmond and BA in International Business from James Madison University. Ran is the coauthor of the "Impact of Mobile and Wireless Technologies on Developing Countries" chapter presented in the "E-Commerce and M-Commerce Technologies" book published in 2004.

#### **About Susan Ancarrow**

Susan has been with Troutman Sanders LLP, Attorneys At Law, in Richmond since 1999, and was recently made Partner. She is a graduate of Stanford University and the University of Virginia School of Law where she received her JD in 1997, and was admitted to the Virginia Bar that same year. Ms. Ancarrow has represented both Public and Private Companies in equity, debt, and exchange offerings, as well as mergers. Her representation engagements also encompass Public Company Compliance including Sarbanes-Oxley and related corporate governance

#### **About Michael Ford**

Michael Ford, CFPIM, CQA, CRE, EI, QI, is Principal of TQM Works Consulting. He provides innovative solutions based on 20 years of experience in retail, distribution, manufacturing, and consulting. His work history includes software implementation, business planning, inventory control, distribution planning and corporate training. He has presented at over 50 industry events to local, regional and international audiences throughout the U.S. and Canada. Mr. Ford has experience in a wide variety of environments and specializes in combining technical knowledge with soft skills to develop unique "outside the box" solutions, and is a committed "agent of change." Ford has a Bachelor of Industrial Engineering degree from the University of Buffalo and has earned professional certifications from APICS (Certified Fellow in Production & Inventory Mgmt.) and the ASQ (Certified Quality Auditor and Certified Reliability Engineer).

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## Education Corner

### Ivana Perkinson, CPIM

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Greetings from the Education Corner!

We are very pleased to announce our Spring Seminar entitled "**Ready or Not: The Future is Here.**" As mentioned in the newsletter, the APICS Richmond Chapter in partnership with UofR's Robins School of Business Management Institute will be bringing three exciting speakers to the Jepson Center to speak about critical changes in operation's management. Included will be presentations on Sarbanes-Oxley compliance, RFID, and Distribution & Supply Chain Logistics. We hope all of you can attend this timely seminar. It's a great chance to increase your understanding of critical topics in a short period of time.

So mark your calendars for Friday, May 13, 2005 from 8:00am – 12:30pm. Details on the seminar are included on page 1 as well as on [www.APICSRichmond.org](http://www.APICSRichmond.org). The seminar will serve as our Professional Development Meeting for the month of May.

We will also be holding the **Master Planning of Resources** review workshop on Friday April 29, Saturday, April 30, and Saturday, May 7, 2005, from 8:00am – 5:00 pm each day. We will be holding this class at MeadWestvaco, located at 1011 Boulders Springs Drive, Richmond VA 23225. If you have not already registered, please contact me as soon as possible at [Education@APICSRichmond.org](mailto:Education@APICSRichmond.org) and I'll make sure you get included on the roster.

Again, we look forward to seeing you at our May Seminar. This will be our last chapter event before the summer break!

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## Membership Corner

### Susan B. Kontoleon, PMP

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Our current membership is 176 strong, with an additional 148 corporate associate members. This month we posted a record 23 new members. On behalf of our chapter, I would like to welcome:

**Bruce Carney**  
**Charles Lamberson**  
**James Hale**  
**Charles Simmons**  
**Darlene Galderise**  
**J Addison**

**Tyson Rathburn**  
**Susanne Asselin**  
**Rodney Catlett**  
**Larry Cribb**  
**Timothy Hix**  
**William Hawk**

**Mary Ward**  
**Virginia Youngblood**  
**Robert Price**  
**Rebecca Gibson**  
**Michael Sweeney**  
**Anne Kraft**

**Kenneth Blankenship**  
**Kathy Holliday**  
**Elinor Harper**  
**Jill Conley**  
**Gary Fritz**

who joined our chapter in the month of April.! It's great to see the chapter growing!

On a transition note, I have had a great time working with all of you as your V.P. of Membership this year. It's been a joy to welcome so many new members and welcome back returning members. The Board has worked very hard to provide an education filled year and it's been a pleasure working with so many dedicated folks. I will be passing the torch to someone else for next year, but will be seeing you at the PDM's. Thanks for the opportunity to have worked with you all!

I'd like to remind everyone to please notify me through the membership link at our website, [www.apicsrichmond.org](http://www.apicsrichmond.org), with name, address, or email changes. Please remember that Email communication assists the chapter in reducing our publishing costs. We'd like to focus our dollars on education for our members, rather than publishing.

If I can be assistance to you with membership questions, please contact me through the website.

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**Don't forget to vote for the Chapter Officers for the 2005/2006 Fiscal Year.  
Look for your ballots in your email and make your voice heard today!**

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**APICS Richmond Chapter, Inc.  
Board of Directors**

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**To learn more about the APICS community, visit [www.apics.org](http://www.apics.org).**



**APICS Richmond Chapter, Inc.**

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