



Advancing Productivity, Innovation,
and Competitive Success

www.APICSRICHMOND.org

January 2005

Next Meeting

Mr. Jim Meisner,
"Soar to Success the
Wright Way"

Tuesday,
January 11th
6:00 PM

Bottega Bistro,
Midlothian, VA



6:00 – 6:45 PM
Registration & Refreshments

6:45 – 7:00 PM
Welcome &
Introductions

7:00 – 8:00 PM
Presentation

Cost
Free for Members
\$10 for non-members

RSVP Please to
Sandra E. Faulkner, CPIM
President
APICS Richmond Chapter, Inc.

By email
president@apicsrichmond.org

or by phone
(804) 530-3091

Please Share This
With Your Colleagues

APICS Becomes The Association for Operations Management

On January 1, 2005, APICS—The Educational Society for Resource Management will change its name to APICS The Association for Operations Management and use the new tag line— Advancing Productivity, Innovation, and Competitive Success. The APICS Board of Directors unanimously approved the name change at its October 9, 2004, meeting, and APICS unveiled the new name publicly at the 2004 APICS International Conference and Exposition in San Diego, California, on October 12.

"APICS has evolved to meet the needs of the community it serves, but the name no longer fully recognized the value proposition the association delivers," said APICS President Arnold E. Kennedy, CFPIM, CIRM, Jonah. "The new name will honor our rich history in production and inventory control, better define the broad application of the APICS body of knowledge, and position us for the future."

APICS was founded in 1957 as the American Production and Inventory Control Society, Inc. In the early 1990s, it adopted the name APICS—The Educational Society for Resource Management to acknowledge its growing international presence and expanded scope.

Today, APICS represents a diverse community of professionals from virtually every manufacturing and service industry. The APICS body of knowledge spans all aspects of operations management, which includes production, inventory, supply chain, materials purchasing, and logistics. By changing its name, APICS The Association for Operations Management clearly defines its body of knowledge in terms that are universally understood. The new name asserts the association's leadership position of delivering superior training, internationally recognized certifications, and comprehensive resources, while representing a worldwide network of accomplished industry professionals.

In conjunction with the new name, APICS has adopted the tag line, Advancing Productivity, Innovation, and Competitive Success. "APICS is the resource that individuals and companies rely on for operations management education and validation of one's knowledge through obtaining the Certified in Production and Inventory Management and Certified in Integrated Resource Management designations," said Jeffrey W. Raynes, CAE, executive director and chief operating officer. "Our new tag line communicates the value that APICS delivers to an individual's career advancement, as well as an employer's bottom line."

President's Message

Sandra Faulkner, CPIM

Happy New Year! Thanks again to those who attended our November Professional Development Meeting. Mr. Michael D Ford, of TQM Works Consulting, provided an energizing look at the "The Goal of Distribution."

Our next Professional Development Meeting will introduce Mr. Jim Meisner to the Richmond Chapter. Mr. Meisner will share his program, "**Soar to Success the Wright Way**". The January PDM will take place on Tuesday, January 11th, 2005 at 6:00 p.m. at the Bottega Bistro, Bellgrade Plantation Shopping Center, in Midlothian, VA. Read more about Jim Meisner and his presentation in the January Newsletter.

The APICS Board of Directors unanimously approved a rebranding strategy for the association, which includes a new name, tag line, and logo. On January 1st, APICS will become:



***Advancing Productivity, Innovation,
and Competitive Success***

We will be sharing information on the rebranding at the January Meeting. A Webinar explaining the branding strategy is available on the APICS Web site, by logging onto the Web site and then typing in the URL <http://www.apics.org/link/rebranding/>. Hit enter to launch the Webinar. See the front page for a separate article about the rebranding.

It is not too late to share your voice with us by clicking on the **2004 Survey** link on this page. Our member survey data will be used to tailor educational programs and events in 2005 to meet your needs. Take the survey now and be entered into a drawing for an APICS Bookstore gift certificate to be awarded at our January PDM. (You do not need to be present to win, but it would be great to see you there!)

Also in January, we will begin the next series of CPIM Workshops, starting with the Basics of Supply Chain Management on January 21st, 22nd, and 29th. More details on this Workshop are available at <http://www.apicsrichmond.org/educate.htm>.

We look forward to your continued participation in the programs that the Richmond Chapter sponsors.

Directions to Bottega Bistro, The Shoppes at Bellgrade – 11400 W. Huguenot Road, Midlothian, VA 23113

From I-95 North: South on Interstate 95 to Exit 79. Take immediate left fork onto I-195/Powhite Parkway. Follow I-195 until you go through a tollbooth. Take first exit on right onto Chippenham Parkway (Rte 150). After approximately two (2) miles, take the Huguenot road Exit. Go left at the light, then 3.5 miles on Huguenot road to Bellgrade Plantation on the right (identified by white fence surrounding the property). Bottega is located at the far left end of the property.

From I-95 South: North on Interstate 95 to Chippenham Parkway (Rte 150) Exit. Go approximately ten (10) miles to Huguenot Road Exit. Go left at the light, then 3.5 miles on Huguenot road to Bellgrade Plantation on the right (identified by white fence surrounding the property). Bottega is located at the far left end of the property.

From The West End: (a) Crossing the Willie Bridge – take the Huguenot Road Exit. Turn right onto Huguenot and travel approx 3.5 mi. to the Shoppes at Bellgrade. (b) Crossing the Huguenot Bridge – follow Huguenot road approx. 4 miles to the Shoppes at Bellgrade.

Jim Meisner presents “Soar to Success the Wright Way” at January PDM

In December 2003, the world celebrated Orville and Wilbur Wright and the centennial of the first heavier-than-air flight.

The Wright characteristics are as essential at the dawn of the 21st century as they were at the dawn of the 20th century and their model for success inspires creativity and innovation in others today. Jim's biographical, historical, motivational and inspirational talk explains what the brothers did and shows how two ordinary men mastered the impossibility of flight and forever changed the course of humanity.

We all possess the power to soar on wings of greatness - wings of our own design and construction. By further developing the Wright characteristics in ourselves, by maximizing the effectiveness of the strengths of our own personalities, even the impossible is possible. Jim explains how the Wrights so effectively developed certain characteristics including creativity, curiosity, confidence, dedication, and patience that they succeeded where everyone else failed. From ordinary lives, we can accomplish the extraordinary, just like the Wrights.

Jim's Soar to Success the Wright Way presentation teaches you the Wright way to:

- Take risks
- "Create" luck
- Overcome setbacks
- Expand your creativity
- Rise above daily problems
- Set and achieve "impossible" goals

About Mr. Jim Meisner

Jim is a Jack-of-all-trades. He's worked as a professional juggler and magician, a newspaper editor and radio reporter. He's been a public relations professional for the Commonwealth of Virginia, a state-wide non-profit organization in Iowa and the largest indoor rodeo company in the United States. Jim has created and implemented public relations plans in cities as diverse as Detroit, Tampa, Cincinnati, Toledo, Dayton and Cedar Rapids, Iowa.

Jim is also the co-author of "[American Revolutionaries and Founders of the Nation](#)," a children's history collective biography published in 1999 by Enslow Publishers, and he's a member of the First Flight Society, one of aviation's oldest organizations. He writes and directs radio and television commercials, writes speeches for executives, designs public relations and marketing strategies, and as a professional actor appears regularly on television, in commercials, and in movies.

Education Corner

Ivana Perkinson, CPIM, CIRM

**HAPPY NEW YEAR FROM
THE EDUCATION CORNER!**

Hello Everyone! As we start a new year, no doubt many of us think about losing weight, eating healthier and exercising more. Sound familiar? These are all worthwhile resolutions – the hard part is sticking to them!

Going in to 2005, it is beneficial to also make some resolutions relating to career development. In today's job market there are no guarantees, so it behooves us all to keep our skills and education levels up to date. Marketability is a great thing to possess as an employee. That being said, the APICS Richmond Chapter is again sponsoring all five CPIM exam review courses over the course of the year.

We kick the year off with the Basics of Supply Chain Management class in January. The dates are Friday, January 21, Saturday, January 22, and Saturday, January 29, 2005, from 8:00 am – 5:00 pm each day. The class will be held at John Tyler Community College, Chester Campus. For more information about the class and registration, please visit the education link at <http://www.apicsrichmond.org/>. The Basics of Supply Chain Management is an excellent class for anyone involved in operations or supply chain management, even if exam certification is not your specific goal.

I'm excited about the year ahead. We hope to continue to offer plant tours and professional development meetings that deepen our understanding of operations. If you would like to volunteer your plant for a tour, please contact either Sandy Faulkner or myself. I look forward to seeing all of you at our first PDM.

Membership Corner

Susan B. Kontoleon, PMP

Our current membership is 163 strong, with an additional 71 corporate associate members.

On behalf of our chapter, I would like to welcome: **Sara Strube, Tom Stanton, Saradhi Maddila, Terry Athans, Felica Burrell, and Rick Pemberton** who joined our chapter in the last couple of months. It's wonderful to welcome so many new members! We look forward to meeting you at the next Professional Development Meeting.

We'd also like to congratulate our members who received their CPIM, CIRM or CFPIM certifications in 2003/2004:

2003 CPIM:

Greg Martin
Tony Moore
Mike Lowe
Brad Longacre

Mike Seifert
Frank Huddle
Dave Credicott

2004 CPIM:

Muthuswamy Ashok

2004 CFPIM:

Fred Newruck

If any other members have recently achieved certification, please let me know. Sometimes there is a delay in our information from APICS headquarters and we don't want to miss out on recognizing you for such a tremendous achievement.

I'd like to remind everyone to please notify me through the membership link at our website, www.apicsrichmond.org, with name, address, or email changes. Please remember that email communication assists the chapter in reducing our publishing costs. We'd like to focus our dollars on education for our members, rather than publishing.

If I can be of assistance to you with membership questions, please contact me through the website. I'm looking forward to seeing all of you at the next PDM!

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